

# 2024 SPONSOR PACKET



## PRESENTING SPONSOR

- Prominent 10' x 20' booth at event
- Logo inclusion and listing as presenting sponsor in all race materials

### DIGITAL

- Name and quote in press release
- Partner spotlight in monthly newsletter
- Logo on Rose City Track website
- Prominent feature on registration page
- Logo on pre-event social media
- Partner spotlight social media post
- Logo in post-event social media
- Logo on post-event email
- Five signs at event

### PRINT

- Prominent logo inclusion on race tape and print collateral
- Logo on race collateral
- One full-page ad in event program
- Logo inclusion on race bibs

### ON-SITE

- :60 speaking opportunity during event
- Branded giveaway to guests
- Multiple verbal acknowledgements during event

**Investment: \$5,000**

## PREMIUM SPONSOR

- 10' x 10' booth at event

### DIGITAL

- Logo on Rose City Track website
- Logo on registration page
- Logo on pre-event social media
- Partner spotlight social media post
- Logo in post-event social media
- Logo on post-event email
- Two signs at event

### PRINT

- Half-page ad in event program
- Logo inclusion on print collateral

### ON-SITE

- Multiple verbal acknowledgements during event

**Investment: \$3,000**





## **HEAT SPONSOR** **\$1,000**

**Sponsor a specific heat!**

### **DIGITAL**

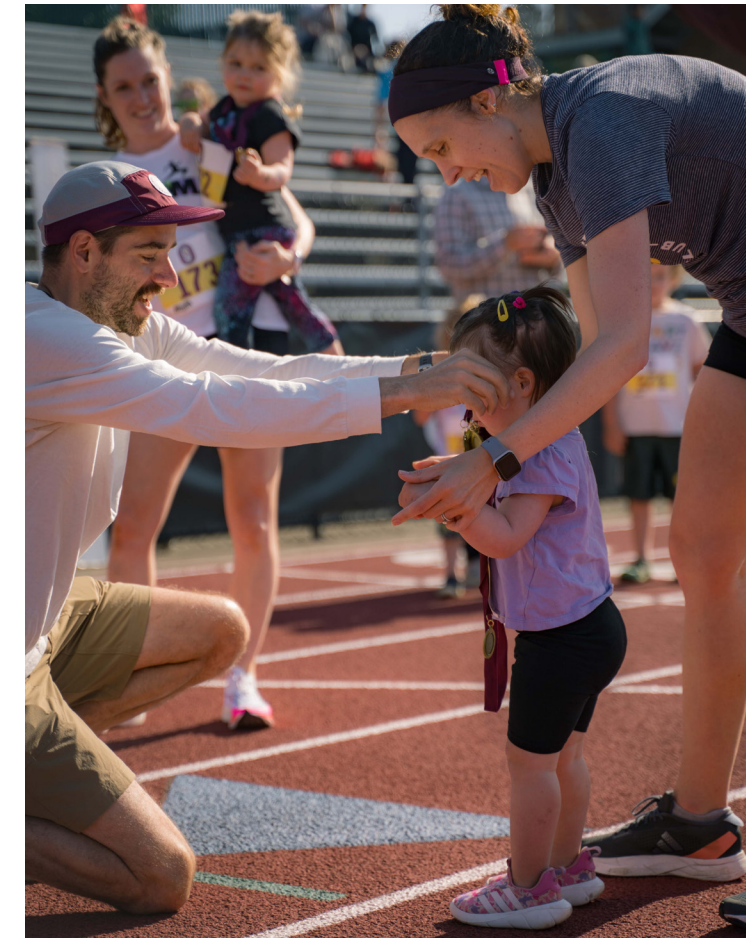
- Small logo on website
- Small logo in newsletter

### **PRINT**

- Logo inclusion on print collateral
- One sign at event

### **ON-SITE**

- Thank you announcement



## **SUPPORTING SPONSOR** **\$500**

### **DIGITAL**

- Small logo on website
- Small logo in newsletter

### **PRINT**

- Logo inclusion on print collateral
- One sign at event

### **ON-SITE**

- Thank you announcement

